



## Legal Analytics® Attorney Data Engine

Accurate and reliable attorney data that helps you win.

District Court attorney data that you may rely on to advise your clients is frequently inaccurate, incomplete, or flat out wrong. For example, in the districts of Delaware and New Jersey PACER is missing 46% of attorneys on the IP cases they should be associated with.

Lex Machina's exclusive *Attorney Data Engine* introduces new breakthrough functionality that dramatically enhances attorney data from PACER. With Lex Machina, you can now correctly identify attorneys associated with specific cases and the roles they played.

## Signature Block Analysis

*Attorney Data Engine* extracts attorney data directly from the signature blocks on millions of documents, to identify attorneys associated with cases, as well as the roles they played.

## Pro Hac Vice

PACER often omits lawyers who are admitted to cases pro hac vice. Lex Machina identifies and adds these attorneys, whose names would otherwise be missing on these cases.

## Historic Snapshots

Lex Machina's platform stores daily snapshots of PACER data, including the firm an attorney worked at while associated with a case. That's how *Attorney Data Engine* draws on much richer data to attribute cases correctly.

## Normalizing Counsel Data

Misspelled names and organizational changes can make it hard to even know what to look for when analyzing counsel. Our *Normalization Engine* identifies these issues and makes sure that your analysis includes all relevant information.

**Shook, Hardy & Bacon**

Summary District Court Cases PTAB Trials Client List District Court Judge Appearances

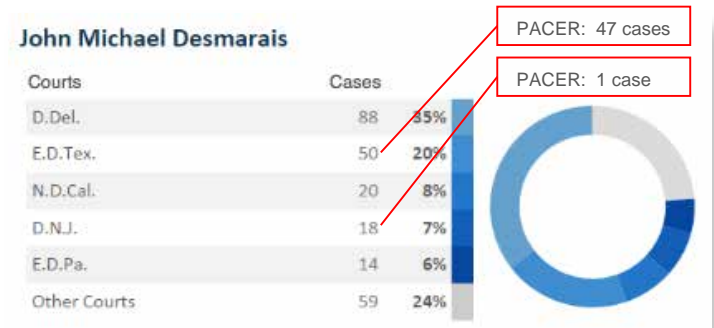
**Referred to in Litigation**

Below are some of the different ways Shook, Hardy & Bacon appears in PACER. Lex Machina normalizes law firm names so that all of a law firm's cases are grouped under a single name.

- HOOK, HARDY & BACON
- Shook Hardy & Bacon
- SHOOK HARDY & BACON
- SHOCK, HARDY & BACON
- SHO, HARDY & BACON
- SHQIOK, HARDY & BACO
- SH OK, HARDY & BACON
- SHO K, HARDY & BACON
- SHOO, HARDY & BACON
- Shook, ardy & Bacon
- SHOOK, ARDY & BACON
- SHOOK, HA DY & BACON
- Shook, Hardy & Bacon
- Shook Hardy Bacon
- Shook Hardy & Bacon
- Shook, Hardy Bacon
- Shook, Hardy & Bacon
- Shook, Hardy, Bacon
- Shook, Hardy, & Bacon
- Shook,Hardy & Bacon
- Shook, Hardy & Bacon
- Shook,Hardy & Bacon
- Shook, HARDY & BACON
- SHOOK, HARDY, BACON
- SHOOK, HARDY & BACON
- SHOOK.HARDY&BACON
- SHOOKHARDY & BACON
- Shook Hardy & Bacon Chase Tower
- Shook, Hardy & Bacon Chase Tower
- Shook Hardy & Bacon Jamboree Center
- Shook Hardy & Bacon Jamboree Center
- Shook, Hardy & Bacon Jamboree Center
- Shook Hardy & Bacon Jamboree CTR
- Shook, Hardy & Bacon JP Morgan Chase Tower

## Create Better Pitches

When you are pitching a new client and want to contrast your experience with that of competing counsel it helps to know if the other lawyer has worked on two similar cases, or on seventeen. *Attorney Data Engine* makes Lex Machina the best source for accurate attorney data.



Without *Attorney Data Engine* you might think that John Desmarais has no experience in New Jersey.

## Get the Complete Picture

When a Big Law associate who has worked on a case involving Apple joins a new law firm, PACER often credits this firm with the associates' work, although it has never represented Apple. *Attorney Data Engine* fixes these issues and paints the most accurate picture of attorney and firm experience.

## Don't Miss Anything

When you are assessing your opposing counsel in litigation, you will want to know if you are up against a novice or a veteran before your judge. *Attorney Data Engine* will help ensure that you are not missing critical information.

*"Lex Machina's Attorney Data Engine that produces curated counsel listings is very valuable. Now that we know that some districts don't put all of the lead counsel on the docket, it gives us a competitive edge."*

— Hogan Lovells